



DUTZ EYEWEAR

FALL/WINTER
2024-2025

DUTZ
EYEWEAR

So Dutz.

Let's make the world look so Dutz!

Dutz Eyewear, with its hometown in Oss, the Netherlands, is Holland's boldest Eyewear brand. Founded in 2005, the company has developed into a successful business with a global network of 30 distributors. The Dutz philosophy is that "buying a frame should be fun".

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So Dutz.





So Dutz.



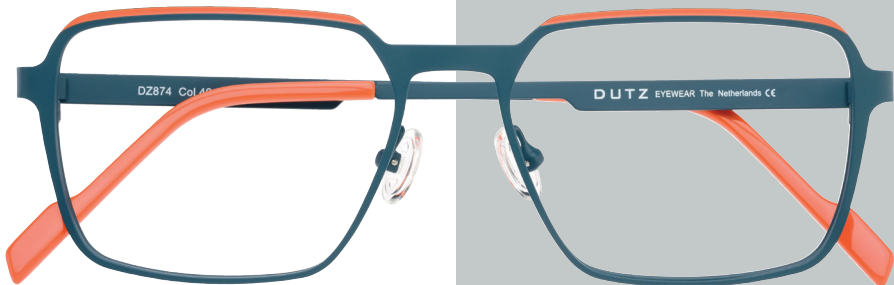
So Dutz.



A simple touch of delicate details

Inspiration for the Dutz frames is found in fashion trends and foreign cultures where elements of impressions are moulded into frame designs with vibrant colors and personality combined with Dutch simplicity and elegance.

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So Datz.





So Dutz.



So Dutz.

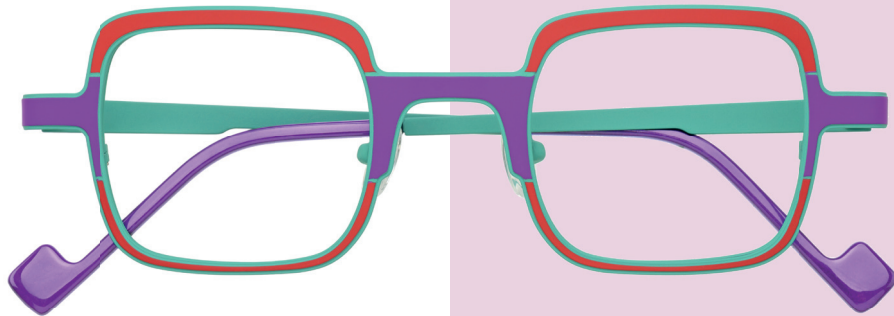


TREND
SENSES

A simple touch of vibrant colors!

We love simple details. Pure and contemporary lines, vibrant colors; the natural beauty of the eyes are fully revealed through the clean-cut design of the frames. A good balance between striking but commercial, matching the current fashion trend, that is what Dutz is all about!

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DUTZ
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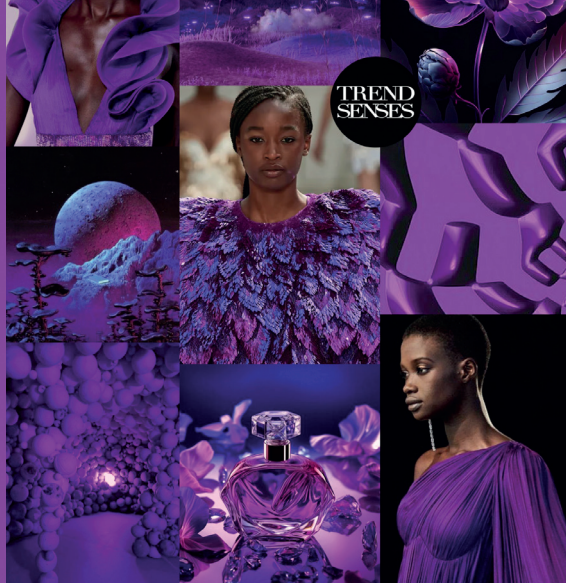
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So Dutz.



So Dutz.



In-house design & quality supervision

We design our own eyewear and control the entire process, from design to production of the components. This results in a high quality collection of frames that are comfortable and look and feel good on any face. By using allergy-friendly and solid stainless steel materials, Dutz's frame design achieves durability.

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TREND
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So Dutz.



So Dutz.



Mazzucelli acetates

Dutz Eyewear has a range of colorful acetates using the finest Mazzucelli materials. For the Dutz touch special attention has been paid to original designs for the temples. A unique design for each temple. A feast for the eye and so Dutz!

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So Datz.

Tailormade exclusive acetates

In August 2024, Dutz introduced its first series of exclusive acetates. The vivid color and material combinations of these tailor-made acetates have been meticulously selected by our design team, transforming creative ideas into striking eyewear.

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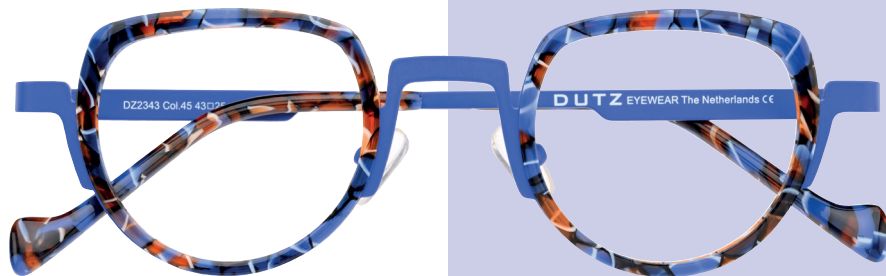
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Tailormade acetates

These tailormade color ranges highlight our expertise in working with bright transparencies and vivid solid acetate materials, creating unique combinations that add a touch of originality and expression to each individual's face.

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DUTZ
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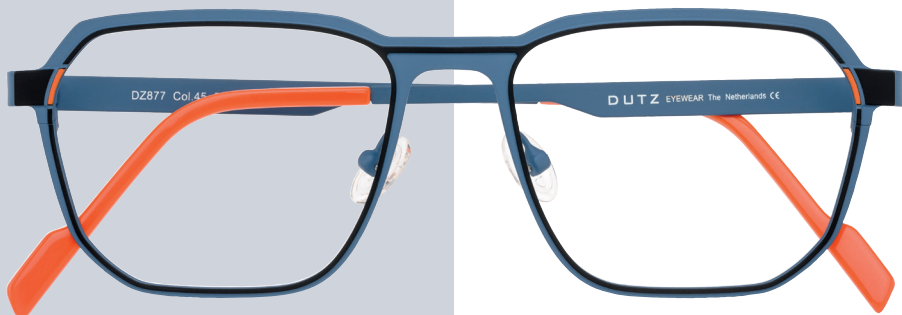


So Datz.

So Dutz touch!

Dutz bridges the gap between standard and fashionable frames by adding distinctive, colorful details in a subtle way. Each frame has a special touch without being too obvious or directly standing out. This is what Dutz and the "Dutchies" are all about!

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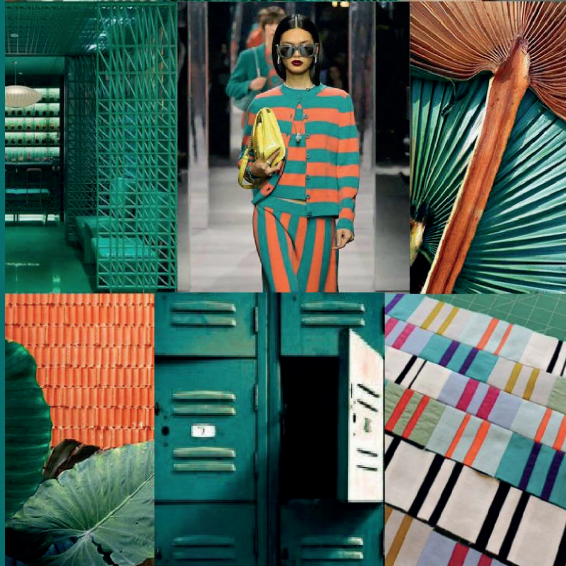
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So Dutz.



So Dutz.



DUTZ
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Subtle unexpected twists!

The Dutz collection stands for quality products with an aesthetic appeal and a subtle unexpected twist. Metals in a mat finish in retro/vintage styles are complimented by rich-looking textured metals and acetates. The colors are sometimes bright and exciting but are combined with more toned down formal colors.

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So Dutz.



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So Dutz.

Blast from the past!

Dutz is all about commercial shapes and fabulous colors. Sometimes subtle, sometimes with a twist and sometimes just that little bit different. Metal with a subtle relief combined with elegant line patterns. Or a cheeky, preppy round look; vintage looks the Dutz way!

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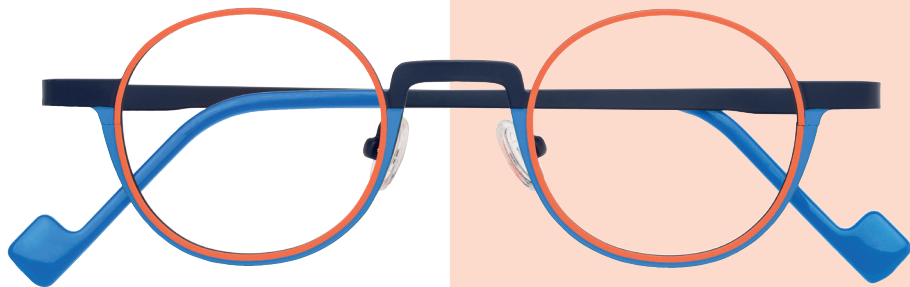


TREND
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Blast from the past!

The Dutz designers have given circular and square shapes a contemporary makeover. Round shapes with striking patterns and panto shapes and metal squares in bright color blocking combinations all achieve a sense of edgy sophistication. All in all a nostalgic collection with a modern Dutz twist!

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So Dutz.

Everybody can be so Dutz!

The Dutz collection targets men & women of all ages. Dutz has paid special attention to those with large and small faces who have difficulty finding a frame that fits. Meeting the needs of those that require a larger or smaller size, yet do not want to compromise on design.

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So Dutz.



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So Dutz.



Dutz Titanz

Powerful and colourful, yet elegant and subtle: that's what Dutz Titanz stands for. This collection focuses on classic, modern and timeless shapes in stylish colors. Dutz design combined with superior Japanese titanium and a unique hinge system. The result is a product that's light as a feather, has a perfect fit and gives its wearer an assertive look.

DUTZ
TITANZ





So Dutz.



Dutz Sunz

In 2023, Dutz Eyewear launched the first Dutz Sunz collection. Designed to suit all lifestyles and face shapes, this collection features a range of acetate eyewear in bold, nostalgic designs, colours and materials. We offer a collection of sun wear that celebrates the beauty of light in every colour. So Dutz!

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